

# DIOCESE of CHARLOTTE



1972 • ANNIVERSARY • 2022

# 50<sup>th</sup>

# FAITH

## MORE PRECIOUS THAN GOLD

1 PETER 1:7

“Gold is recognized as a precious commodity, but even more precious to us is the gift of our Catholic faith. This coming year is an historic occasion to inspire our parishioners and the larger community to a closer relationship with the Lord. Join us to unite the faithful in the bond of faith, of charity, of grace and Christian fellowship; give thanks to Almighty God for His many blessings; and to grow closer as brothers and sisters in the faith.”

+ *Peter J. Jugis*

The Most Rev. Peter J. Jugis, J.C.D.  
Bishop of Charlotte

## JOIN US IN CELEBRATING 50 YEARS OF FAITH

*The Diocese of Charlotte was established on Jan. 12, 1972 – recognition by the Vatican that North Carolina’s Catholic population had grown from its early missionary days. Now surpassing 515,000 Catholics, we are one of the fastest growing, dynamic dioceses in the U.S.!*

*Golden jubilee year opens:*

7 p.m. Wednesday, Jan, 12, 2022  
St. Patrick Cathedral, Charlotte, NC  
Mass offered by Bishop Peter J. Jugis  
Holy Hour 5:30 – 6:30 p.m.

*50th Anniversary celebrations include:*

- ◆ Marian pilgrimage to 100+ churches, schools, other sites
- ◆ Year-long “50 Acts of Charity”
- ◆ 2022 Eucharistic Congress (Aug. 5 – 6, 2022)
- ◆ Video series, special jubilee keepsake edition, and more showcasing the people and events that have built up the Church in western North Carolina from its earliest times to today

FaithMorePreciousThanGold.com

## BECOME A SPONSOR

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**We wish to support at the following level:**

\_\_\_ Presenting Sponsor \$50,000

\_\_\_ Platinum Sponsor \$5,000

\_\_\_ Silver Sponsor \$25,000

\_\_\_ Bronze Sponsor \$2,500

\_\_\_ Diamond Sponsor \$10,000

*Thank you for supporting the Diocese of Charlotte!*

# GOLDEN ANNIVERSARY PRESENTING SPONSOR

**\$50,000**

- Prominent recognition on all anniversary marketing, electronic communications, and social media posts
- **Eucharistic Congress** (10,000-12,000 attendees): Prominent banner displays, full-page color acknowledgment in event program, logo on screen holds, priority seating, exhibit hall booth space, video acknowledgment
- **Marian Pilgrimage**: Prominent logo placement on large banner at more than 100 locations
- Prominent recognition on other anniversary events
- **Catholic News Herald**: Exclusive back page acknowledgment in the 50th Special Edition mailed to 61,000 homes
- **Catholic News Herald**: Sponsorship of 50th anniversary feature coverage in 16 regular issues
- Recognition as Presenting Sponsor in 50th anniversary monthly historical video series
- Appreciation gift from Bishop Jugis

# SILVER SPONSOR

**\$25,000**

- Prominent recognition on anniversary marketing, electronic communications, and social media posts
- **Eucharistic Congress** (10,000-12,000 attendees): Exhibit hall booth space, full-page color acknowledgment in event program and video acknowledgment
- **Marian Pilgrimage**: Prominent logo placement on large banner at more than 100 locations
- **Catholic News Herald**: Full-page acknowledgment in the 50th Special Edition mailed to 61,000 homes
- **Catholic News Herald**: Sponsorship of 50th anniversary feature coverage in 8 regular issues
- Recognition as Silver Sponsor in 50th anniversary monthly historical video series

# DIAMOND SPONSOR

**\$10,000**

- Prominent recognition on all anniversary marketing, electronic communications, and social media posts
- **Catholic News Herald**: Half-page acknowledgment in the 50th Special Edition mailed to 61,000 homes, and 6 additional quarter-page ads to use in any regular edition during 2022
- Recognition as Diamond Sponsor in 50th anniversary monthly historical video series

# PLATINUM SPONSOR

**\$5,000**

- Prominent recognition on all anniversary marketing, electronic communications, and social media posts
- **Catholic News Herald**: Half-page acknowledgment in the 50th Special Edition mailed to 61,000 homes, and 6 additional quarter-page ads to use in any regular edition during 2022

# BRONZE SPONSOR

**\$2,500**

- Prominent recognition on all anniversary marketing, electronic communications, and social media posts
- **Catholic News Herald**: Half-page acknowledgment in the 50th Special Edition

Sponsorship Questions?

Contact Jim Kelley: [jkkelley@rcdoc.org](mailto:jkkelley@rcdoc.org) or (704) 608-0359